



**REPUBLIC OF KENYA
MINISTRY OF ENERGY & PETROLEUM
STATE DEPARTMENT FOR ENERGY**

REQUEST FOR EXPRESSIONS OF INTEREST

(CONSULTING SERVICES – FIRMS SELECTION)

THE KENYA OFF-GRID SOLAR ACCESS PROJECT FOR UNDERSERVED COUNTIES (K-OSAP)

Credit No: 6135 KE

ASSIGNMENT TITLE: IMPLEMENTATION OF CONSUMER EDUCATION AND COMMUNICATIONS CAMPAIGN

Reference No: KE-MOE- 386290-CS-QCBS

The Government of Kenya has received financing from the World Bank toward the cost of the Kenya Off-grid Solar Access Project and intends to apply part of the proceeds for consulting services. This Specific Procurement Notice (SPN) follows the Project General Procurement Notice posted on UNDB *online* no WB4689-08/17, dated 15th August 2017.

The consulting services (“the Services”) include the implementation of an integrated consumer awareness and behaviour change campaign that will initiate/increase household and institutional uptake and use of solar off-grid energy and clean cooking solutions. The assignment is expected to begin in April, **2024**. The total contract is for 12 months from the signing of the agreement. Upon award of the contract, a detailed timeline and reporting schedule will be determined between the consulting firm and KOSAP.

The detailed Terms of Reference (TOR) for the assignment *can be found at the following website:* <http://www.energy.go.ke/>

The Ministry of Energy & Petroleum, State Department for Energy now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are:

Relevance and suitability of the applicant firm’s core business to this assignment;

1. Number of active years in the business and its general and specific contract experiences;
2. Successful delivery of a minimum of two similar nature complexity and sized assignments;
3. The firm’s overall organizational competence, capability, and qualifications as demonstrated through its overall technical experts’ size and mix, financial, technical, and managerial strengths, and goodwill in the industry;

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.18, and 3.21 of the World Bank's "Procurement Regulations for IPF Borrowers, July 2016, revised September 2023 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

The consultant will be selected by the QCBS method set out in the Procurement Regulations.

Expressions of Interest must be delivered in a written form to the address below in person, or by mail, or email by **14th December, 2023 at 12.00 noon East African Time.**

The Tender box is located on the ground floor Kawi house Block A.

The address (es) referred to above are:

The Principal Secretary,
Ministry of Energy & Petroleum
State Department for Energy
Attn: Head of Supply Chain Management Services
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**Head, Supply Chain Management Service,
FOR: PRINCIPAL SECRETARY**